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marketing | cairo

PROFILE 2022

WHO WE ARE?

Marketing Cairo was started in 2018 by two Americans living and working in Cairo. Beginning with social media advertising, Marketing Cairo quickly expanded to all areas of digital marketing, delivered by a diverse and experienced team of foreigners and Egyptians.

Our Vision

Our diverse team endeavors to help you stand out creatively and effectively online as the best version of yourself.

And Mission

To use our expertise, professional grade equipment and software to create the best quality products and services to meet all your marketing needs.

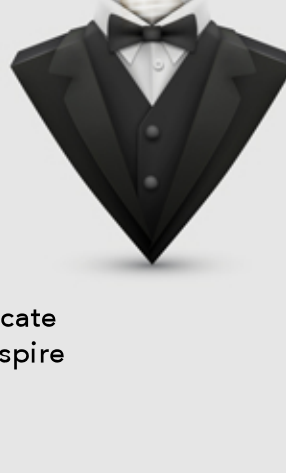
Our Services

Our services cover all your digital marketing needs. We have what you need from social media management to Google ads, search engine optimization (SEO), web design, graphic design, photography, videography, branding, animation, and marketing consulting.

Creative

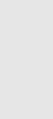
Multimedia

Marketing



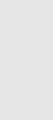
Graphic design

Using the latest software, we communicate your ideas through visual designs to inspire your customers.



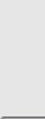
Branding

From logo design, to promotional materials, and everything in between, we help increase the awareness of your business and products and services you provide.



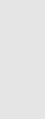
Web Design

We plan, create, and manage your website to increase your business' online presence.



Photography/Videography

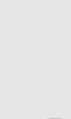
We plan and create content to help promote your products and services using professional-grade equipment.



Video Animation

Using the latest software, we communicate your ideas through animated videos to encourage your customers.

Marketing



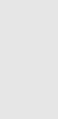
SMM (Social Media Management)

We develop a strategy, create and manage content, and analyze data to help you increase your social media presence.



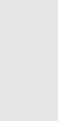
SEO (Search Engine Optimization)

Developing a process to improve the quality and quantity of website traffic to your website from search engines.



Google Advertising

We develop a strategy, produce content, analyze data, and manage your advertisements to promote your business and increase traffic to your website.



Marketing Consulting

Helping you create and implement the best strategies to reach your target customers.

Our Partners



Creative Team work

OWNERS/OPERATORS



Keep in touch

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Creative

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